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MIRZA ZAID BIN TARIQ

Multidisciplinary Visual Designer · Creative Strategist

Karachi, Pakistan **behance.net/zaidtariq1001** **zaid@creativecircle.digital**

LINKS

- in/mirza-zaid-bin-tariq-440010148
- behance.net/zaidtariq1001

PROFILE

Visual designer and Co-Founder of Creative Circle, working across brand identity, illustration, motion, UI/UX/CX, 3D and AR, and growth creative. Open to remote, hybrid and international roles.

CORE EXPERTISE

- Brand identity
- Illustration
- Motion & animation
- UI / UX / CX
- 3D, AR & spatial design
- Social media & growth

TOOLS

- Photoshop
- Illustrator
- InDesign
- Figma
- Adobe XD
- Affinity
- Premiere Pro
- After Effects
- DaVinci Resolve
- Blackmagic Fusion
- Cinema 4D
- Blender

WORK EXPERIENCE

Co-Founder / CreativeCircle.Digital

- Co-founded the studio.
- Creative direction, brand architecture, start-up leadership, co-creation with clients and business growth strategy.

Motion Graphic Artist / Creative Circle

Motion graphics and animation, BTS video editing for web series and music video production.

Digital Communications Manager / SEO Site Checker

Online media management, digital communication, digital marketing media and brand architecture.

Senior Illustrator / FS Digital

Editorial and book illustration, children's books and computer animation.

Senior Executive / Ocean Software Digital

Custom illustrations, book covers, comic book illustration, animation direction and marketing materials.

TOOLS

- Procreate
- Higgsfield
- Magnific

AVAILABILITY

- Remote, hybrid and international roles
- Full-time and contract
- Selected collaborations

SKILLS

Branding & Identity | Brand Architecture | Communication Design | Graphic Design | Magazine Design | Visual Storytelling | Studio Photography | Social Media | Digital Marketing Media | Online Media Management | Digital Communication | Advertising | Business Growth Strategies | Start-up Leadership | Co-creation | Public Speaking

2-year certificate in Digital Filmmaking
Arena Multimedia Pakistan · Mar 2016 – May 2018

Matric, Computer Science
The Educators, Karachi · Aug 2016 – Jan 2018

French language studies and Truck Art workshop
Alliance Française

SKILLS

Editorial Illustration | Book Illustration | Children's Books | Comic Book Illustration | Book Covers | Custom Illustrations | Cartoonist | Computer Animation | Animation Direction | Music Video Production | BTS Video Editing | Commercial Photography

EDUCATION

Associate of Arts (AA), Advertising
Indus Valley School of Art and Architecture · Apr 2025 – Jan 2026

Digital Marketing, E-commerce & Social Media Marketing · Grade A+
Udemy · Jul 2023 – Jan 2024

Communication Design, Communication and Media Studies
Karachi School of Art · Aug 2019 – Jul 2023